



STRATEGIC AI BOOTCAMP FOR MANAGERS AND EXECUTIVES

TRAINING EDGE
Growing People Transforming Organizations

A focused workshop on leveraging AI to enhance business operations, efficiency, customer service, designed specifically for executives, mid-managers and leaders.

Equip your leadership with the tools to implement AI-driven improvements in operational efficiency and customer relations, transforming business processes and enhancing competitive edge. Learn to harness data-driven decision-making and innovative AI solutions to optimize every aspect of working processes.

The workshop is structured into multiple modules spread over two days. Each module includes presentations, hands-on activities, and case studies to provide a practical understanding of AI's potential in enhancing operations and customer service.

1 What is it about?

In today's rapidly changing business landscape, understanding and utilizing Generative AI and automation is essential for staying competitive.

Distinguishing between traditional AI and Gen AI, along with mastering automation technologies, and acquiring practical skills to boost productivity and decision-making in business functions is crucial. Developing effective deployment strategies and preparing for future shifts is now imperative.

2 How does it work?

Training Edge International presents a masterclass exclusively for executives, mid-level managers and senior leaders to thoroughly explore the integration of Generative AI and automation within business management.

Over two days, we will address the challenges business leaders face today, and show how Gen AI and automation can enhance productivity .

3 What will it include?

The masterclass includes interactive demos, hands-on exercises, to demonstrate the practical application of Gen AI business operations.

By the end, attendees will have a comprehensive understanding of deploying and adopting Gen AI and automation technologies in business, preparing them for future changes in leadership roles.

4 Who will conduct it?

The masterclass will be conducted by **Daksh Sharma**, a seasoned expert with extensive experience in Generative AI and digital marketing. Known for interactive, hands-on workshops, Daksh has delivered sessions across various industries, focusing on practical AI applications in business.

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