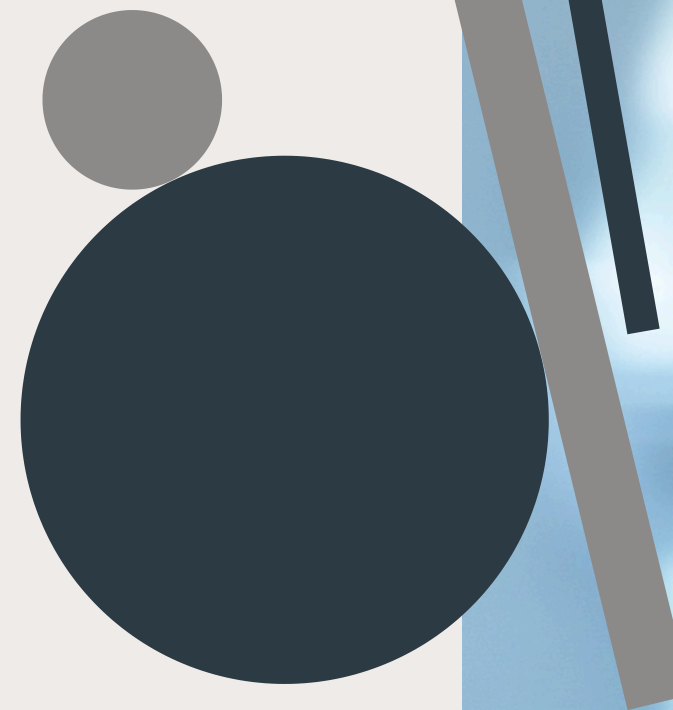


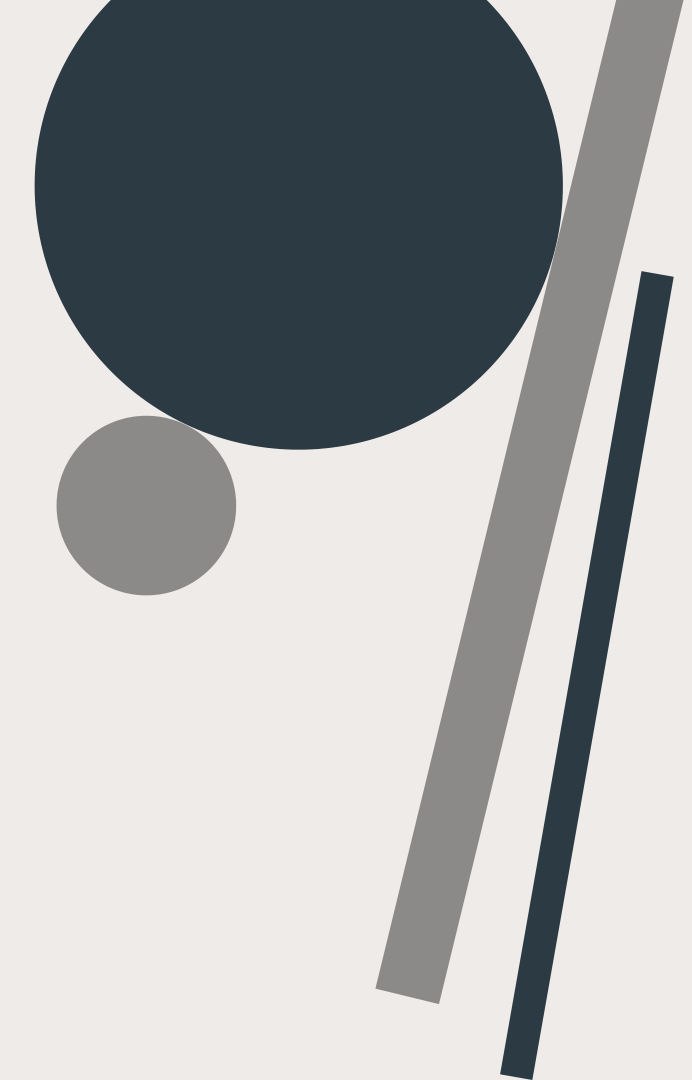
STRATEGIC AI BOOTCAMP FOR MANAGERS AND EXECUTIVES

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TRAINING EDGE
Growing People Transforming Organizations



2024 has seen an unprecedented surge in generative AI (gen AI) adoption, with 65% of organizations now using this transformative technology regularly. This is nearly double from the previous year, showcasing the vast potential of AI*



AI: A Necessity in Today's Competitive Landscape

→ **Broad Utilization Across Functions**

AI is no longer confined to a single area; it's being utilized across multiple business functions particularly in marketing, sales and product development

→ **Realize Business Value**

Organizations leveraging gen AI report significant benefits, including reduced costs and increased revenues. AI integration is proving to enhance operational efficiency and drive profitability.

→ **Future-Focused Investment**

A majority of businesses across the globe plan to increase their AI investments over the next three years. This trend indicates continued growth and innovation, making now the perfect time to invest in AI training.

→ **Quick Implementation**

Deploying gen AI capabilities is efficient, with most organizations implementing solutions within one to four months. This rapid deployment showcases the scalability and effectiveness of modern AI solutions.



Why choose our AI training programs?

- Comprehensive Curriculum: Covering all aspects of AI from basics to advanced applications.
- Practical Insights: Hands-on training to apply AI solutions in real business scenarios.
- Customizable Programs: Tailored to meet your organization's unique needs and goals.

AI Workshop Sessions Overview



Introduction to Artificial Intelligence

Overview of AI: Current and Future Trends



AI Strategy Fundamentals

Understanding Company Data
Foundational Models and GPTs
Balancing Risk



Company AI Strategy

Learn the steps a company must consider while designing and implementing its AI Strategy and use-cases.

AI Workshop Sessions Overview



AI for Customer Service

Enhancing Customer Service with AI. Exploring multiple use-cases on how gen-ai can be incorporated



AI for Content Creation

AI in Content Creation, Marketing and Optimization. Interactive Discussion on Content Strategy



Automation Flow in AI

Understanding Business Automation using AI. Setting up automation workflows to streamline business operations.



The future of business is here. Embrace AI and unlock new opportunities with our tailored training solutions.



Ready to elevate your business with AI? Contact us to learn more about our AI training programs and how we can help you achieve your goals.

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